

# CONNOR SIGRIST

(630) 466-9287  
connorsigrist@gmail.com  
linkedin.com/in/connorsigrist  
Instagram: @csigristdesign

## EXPERIENCE

### Graphic Designer

WAV, LLC. | Aurora, IL

August 2024 - Present

- Created a strong, long-lasting logo identity, brand guidelines, and robust packaging design for WAV-owned ISP equipment manufacturer Cyclone
- Designing graphics for all social media channels, email blasts, and websites for WAV and Canada partner MBSI WAV that are visually distinct and follow brand guidelines
- Creating printed media and promotional items for trade shows, trainings, and other events
- Editing videos and creating motion graphics for company events such as company kick offs and partner conferences

### Graphic Design Intern

WAV, LLC. | Aurora, IL

August 2022 - August 2024

- Creating graphics for all social media channels, email blasts, website content, trade show booths, and company events that are visually distinct and follow brand guidelines.
- Created promotional content for new customer portal and webstore, which saw a 270% increase in customer registration and 41% increase in the volume of webstore orders over the course of 2.5 months

### Graphics and Video Content Designer

Aurora University Athletic Communications | Aurora, IL

August 2022 - Present

- Designing social media graphics for all AU teams for use in all social media channels
- Creating weekly post designs for NACC, CCIW, and NCHA conference Student-Athletes of the Week
- Creating motion graphics for video board in the football stadium

### Creative Director and Video Host

Top Spec Media

March 2020 - July 2022

- Created and assisted with the production of 100+ tech-based videos, which cumulatively earned over 2.5 million views
- Designed consistent and on-brand motion graphics and thumbnails for use in all videos
- Collaborated with international and domestic brands seeking video content to feature their products

## EDUCATION

Aurora University | Aurora, IL

### Master of Business Administration

Digital Marketing  
May 2025

### Bachelor of Science Bachelor of Arts

Marketing, Graphic Design  
Minor in Computer Science  
May 2024  
GPA: 3.9/4.0

## ACTIVITIES & SOCIETIES

### Phi Eta Sigma Honor Society

Vice President

### Delta Mu Delta International Honor Society in Business

Member

### Spartan Drumline

Section Leader

### Concert Band

Principal Percussionist

### Jazz Ensemble

Pianist

## SKILLS

### Software

Adobe CC  
Office 365 & PowerBI  
Slack  
Google Workspace  
Wix Website Builder  
Oracle Netsuite

### Design & Production

Logo Design  
Motion Design  
Video Editing

### Programming

Python  
Java  
HTML5 & CSS  
JavaScript

Samples of my work can be found at [connorsigrist.com](http://connorsigrist.com)